

## *Your Solution for Maximum Security*

### **Mer Security Wins 3D PSIM Project for Critical Seaport**

#### *Secure-M PSIM Technology is Ashdod Port's New Command and Control Center*

**For Immediate Release: Fair Lawn, NJ – January 25, 2010**—New Jersey-based Mer Security, a worldwide leader and innovator in robust, proactive PSIM (Physical Security Information Management) technology, is deploying a cutting-edge 3D layout command and control system integrated with their proven *Secure-M* PSIM technology for Israel's Ashdod Port, one of the region's largest, busiest seaports.

Mer Security competed against several other consortiums for this high-profile project. "We are pleased that Mer was chosen to protect this critical seaport and its surrounding city. We look forward to deploying *Secure-M* with its new enhanced features and demonstrate its capabilities," said Mer Security's R&D Director, Mr. Eran Sivan.

Ashdod Port's project scope meant finding a solution that enhanced their operators' ability to visually and audibly track and identify criminal or terrorist security threats and respond to these threats and any urgent situations in real time. They also needed a precision technology that could provide them with an accurate head count and vehicle count for first responders in the event of an emergency or mandatory evacuation.

To that end, the Ashdod Port chose Mer Security's *Secure-M* software platform and 3D command and control system. *Secure-M* integrates disparate surveillance devices, alarms, thermal sensors and CCTV, reporting all of their data feeds to a single dashboard. This gives operators full management capabilities of Ashdod Port, with multiple video images and advanced sensors displayed over 3D maps and images. Operators can also distribute alerts via SMS, IM, and email. Operators have the ability to place one event on hold and respond to a more critical event, or even manage multiple threats of varied alert levels simultaneously, in real time.

For more information about *Mer or Secure-M PSIM* platform, pls visit [www.mersecurity.com](http://www.mersecurity.com)

### About Secure-M

*Secure-M* is our security and surveillance management system that gives a real-time dashboard of a company's equipment and resources. *Secure-M* is a unified platform that monitors and interfaces with diverse security devices, including but not limited to CCTV, access control systems, perimeter security fences, RFID solutions, motion detectors, 3D layout, license plate readers, intrusion detection systems, fire alarms, and much more. *Secure-M* supports interfaces with video analytics and fleet management as well. Companies realize a cost savings with Secure-M, as it is device agnostic and is scalable to adding devices in the future.

### About Ashdod Port

Ashdod Port is an important economic gateway and it is the closest to the country's major commercial centers and highways. Ashdod Port has been operating since 1965 and is one of the few ports in the world built on open sea. In 2005, Ashdod Port inaugurated "Eitan Port," the country's first fully computerized container port.

The security department interfaces with Borders' control, examining crews and passengers on cargo ships and tourist ships entering through the port of Ashdod; Customs, releasing cargos and other initiated activities to prevent smuggling; the Navy base, cooperating with security from a maritime perspective as well as routine activities.

### About Mer Inc.

Based in New Jersey since 2000, Mer is a US company recognized worldwide for our innovation leadership in the security sector, an area where we have vast experience. We are the preferred vendor for high-risk events, such as the Athens 2004 Olympic Games, where we provided security services and our Secure-M Physical Security Information Management (PSIM). In April 2009 the Trinidad government chose us to provide a full range of security devices and the Security Management System during the Fifth Summit of the Americas, where President Obama and many heads of state gathered.

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