

## **Mer Security's *Secure-M* PSIM Software Wins Frost & Sullivan 2010 Global New Product Innovation Award**

**Fair Lawn, NJ—February 3, 2011—**[Mer Security](#), a worldwide leader and innovator in PSIM technology, is pleased to announce its ***Secure-M*** PSIM (Physical Security Information Management) technology was named the "[2010 Global New Product Innovation](#)" by [Frost & Sullivan](#) as part of their Global Research Organization for 2010.

London-based Frost & Sullivan is a 45-year-old global research organization consisting of 1,800 analysts and consultants monitoring more than 300 industries and 250,000 companies.

Mer Security received the 2010 Global New Product Innovation Award in the Physical Security Information Management (PSIM) software market based on the findings of Frost & Sullivan's **Best Practices research**, using the following criteria to benchmark Mer's performance against key competitors:

- Innovative Element of the Product
- Leverage Leading-edge Technologies in Product
- Value Added Features/Benefits
- Increased Customer ROI
- Customer Acquisition/Penetration Potential

***Secure-M*** is Mer's open platform security and surveillance management system, offering a unified interface with diverse technologies and autonomous devices that allow for a simple, single access to manage and respond to any security alert.

"Upon careful investigation and review, we are pleased to bestow this honor on Mer. Their open platform design helps reduce the length of training and operational costs while, at the same time, improving security, event management and operators' response time," notes Frost & Sullivan Research Manager [Matia Grossi](#). "The flexibility offered by Mer's PSIM solution provides an excellent return on investment (ROI), as customers can re-utilize their legacy systems. ***Secure-M*** is also scalable and allows the addition of new features, professional services as well as an increasing number of sites." Grossi noted the frustration of legacy systems owners in a December 10, 2010 [interview](#) with [Info4Security.com](#), stating, "The physical security market as a whole lacks common open standards," said Grossi. "Thus, virtually any deployment requires the development of new drivers to integrate various systems."

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Josef Brikman, Mer's president, said, "We put an enormous amount of thoughtful planning into the design of **Secure-M**, and we are very excited that our leading security software technology is being recognized and acknowledged as a top solution in the Global PSIM market."

As security threats continue to escalate worldwide, Frost & Sullivan research is forecasting the worldwide PSIM market will grow from \$80.0 million in 2009 to \$544.0 million in 2015, with a Compound Annual Growth Rate (CAGR) of 37.6%.

#### **About Secure-M**

**Secure-M** is an award-winning, unified platform that monitors and interfaces with diverse security devices, including, but not limited to CCTV, access control systems, perimeter security fences, RFID solutions, motion detectors, 3D GIS layouts, license plate readers, intrusion detection systems, fire alarms, and much more.

**Secure-M** supports interfaces with video analytics and fleet management as well. Companies realize a cost savings with **Secure-M**, as it is device agnostic and is easily scalable to adding devices in the future. Mass Transit magazine recently named Secure-M **a Top Tech Innovation 2010**.

#### **About Mer**

Based in New Jersey since 2000, Mer is an award-winning US company globally recognized for its innovative leadership in the security sector, an area where it has vast, proven experience.

Mer provided security services and the Secure-M Physical Security Information Management (PSIM) application during the 2004 Athens Olympic Games. In April 2009, Mer was chosen by the Trinidad government to provide a full range of security devices and the Security Management System during the Fifth Summit of the Americas, where President Obama and other heads of state gathered.

Mer is part of a multinational organization named Mer Group (TASE: CMER). Mer Group has been a global provider since 1982, employing more than 1000 highly skilled personnel worldwide. The company is a preferred vendor in dealing with risks of all types, particularly high-risk events. With its flagship product Secure-M, the leader in Physical Security Information System (PSIM), Mer provides top quality security services to its customers. To learn more about Mer and Secure-M, please visit [www.mersecurity.com](http://www.mersecurity.com).

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