



Contact:  
Leah Harnack  
*Mass Transit* magazine  
262.391.8770  
leah.harnack@cygnusb2b.com

## ***Mass Transit Announces Top Tech Innovations*** ***Honors innovations that are making a difference in the public transit industry.***

Fort Atkinson, WI (February 12, 2010) – *Mass Transit*, the only magazine exclusively dedicated to public transportation, announces the *Mass Transit Top Tech Innovations* list, honoring those technologies that have made significant contributions to the public transit industry. The innovations were nominated by industry professionals and judged on criteria that included cost savings, improving employee and/or rider safety, improving security and creating a more sustainable operation.

“Millions of people utilize public transportation every year, relying on it to transport them to work, school, social and sporting activities,” says Publisher John Hollenhorst. “The technologies chosen for this year’s list have proven their value in assisting agencies in improving their operations, in turn providing better service for its riders.”

“We received more than 100 nominations and could easily have extended the list,” adds Editor Fred Jandt. “It was challenging to narrow it down, but we are confident that this list is made up of an impressive array of innovations that will continue to play a significant role for transit agencies.”

Winners will be showcased in the February issue of *Mass Transit* magazine and online at [www.MassTransitmag.com](http://www.MassTransitmag.com).

*Mass Transit* magazine serves more than 21,000 readers associated with the public transportation industry including transit managers, industry suppliers and industry associations. It is the only publication that focuses on the people who manage the business and their successful management practices. The publication’s editorial content provides subscribers with management, marketing, operational and product information they need to better manage transit systems and overcome the changes in today’s environment.

*Mass Transit* and [www.MassTransitmag.com](http://www.MassTransitmag.com) are published by Cygnus Business Media, an internationally-recognized business-to-business media company. Its diverse portfolio serves 13 market categories with print and interactive products, and live events. Through its media, the company reaches more than 1.5 million print subscribers, nearly 1 million industry professionals via its Custom Marketing services group, and attracts 2 million unique visitors to its websites monthly. Cygnus Business Media provides comprehensive, integrated advertising and marketing programs for some of the world’s strongest business-to-business brands. For more information, visit <http://www.cygnusb2b.com>.

*(Mass Transit Top Tech Innovations list follows)*



**Mass Transit Top Tech Innovations 2010**

Bombardier's eLearning at NJ Transit

Deep Local's RouteShout

Edmonton Transit System's Daily Crime Forecast

EMP- Engineered Machined Products' miniHybrid Thermal Kit

Fogmaker North America's Fogmaker

GIRO's HASTUS

Green Road's GreenRoad 360

INIT – Innovations in Transportation's MOBILE-ITCS Online Detour

JKA Company's Breathe Safe Systems

Mer Security's Secure-M

New York City Transit's Flexible Information Notice and Display (FIND)

Performance Indicator's Cereus Photoluminescent Paint

Trapeze Group's Inovas

TransitMaster Intelligent Decision Support, a demonstration project sponsored by the FTA Office of Mobility Innovation and RITA Joint Program Office and developed by Trapeze ITS implemented with Pace Suburban Bus in South Holland, Ill.

TranSystems' Hybrid Streetcar, developed for the city of Savannah, Ga.

TransTrack Systems' Performance Manager

Ubisense Inc.'s Real-Time Garage Bus Location System at Metro Transit

Vapor Bus' Voice Annunciator

Ventech USA's Pneuscan

Voith Turbo Inc.'s DIWAdvantage

XscapeEz's Ez-VIS

###